



MARYLAND HALL
art for all

2016 CORPORATE SPONSORSHIP LEVELS AND BENEFITS

As a corporate sponsor of Maryland Hall for the Creative Arts, you invest in your community and reap year-long benefits. The nearly 100,000 people who come to Maryland Hall each year are community-minded patrons who live, work and shop in your community; they are your current and prospective customers. Your corporate investment in Maryland Hall aligns you with a well-respected community organization with strong community ties and offers high-profile visibility through benefits commensurate with your contribution. Join the growing network of companies that have discovered the advantages and value of a partnership with Maryland Hall for the Creative Arts.

\$10,000: PRESENTER SPONSOR BENEFITS (\$6,700 TAX DEDUCTIBLE*)

- 10 complimentary tickets to any Maryland Hall sponsored performances
- 10 complimentary Maryland Hall Household memberships
- Complimentary wine and cheese intermission or post-performance reception in the gallery or other room with ten additional complimentary tickets (for Maryland Hall sponsored performance).
- Full-page ad in the 2016-2017 Maryland Hall playbill (annual distribution of 5,000)
- Opportunity to give welcome remarks by company representative at one performance during the sponsor year
- Invitation for 2 guests to Maryland Hall's annual donor appreciation party
- Premier logo on Maryland Hall website (hyperlinked); on TV ad in Maryland Hall lobby; and in all publications including the Maryland Hall playbill (annual distribution of 5,000) and education catalog printed three times a year (annual distribution of 18,000)
- Company logo on Maryland Hall e-newsletter sent to more than 20,000 email addresses twice each month

\$5,000: TITLE SPONSOR BENEFITS (\$2,180 TAX DEDUCTIBLE*)

- 8 complimentary tickets to any Maryland Hall sponsored performances
- 8 complimentary Maryland Hall Household memberships
- Full-page ad in the 2016-2017 Maryland Hall playbill (annual distribution of 5,000)
- Opportunity to rent Maryland Hall gallery free of charge for one meeting or special event
- Invitation for 2 guests to Maryland Hall's annual donor appreciation party
- Prominent logo on Maryland Hall website (hyperlinked); on TV ad in Maryland Hall lobby; and in all publications including the Maryland Hall playbill (annual distribution of 5,000) and education catalog printed three times a year (annual distribution of 18,000)
- Company logo on Maryland Hall e-newsletter sent to more than 20,000 email addresses twice each month

\$2,500: MAJOR SPONSOR BENEFITS (\$760 TAX DEDUCTIBLE*)

- 6 complimentary tickets to any Maryland Hall sponsored performances
- 6 complimentary Maryland Hall Household memberships
- Half-page ad in the 2016-2017 Maryland Hall playbill (annual distribution of 5,000)
- Invitation for 2 guests to Maryland Hall's annual donor appreciation party
- Company logo on Maryland Hall website (hyperlinked); on TV ad in Maryland Hall lobby; and in all publications including the Maryland Hall playbill (annual distribution of 5,000) and education catalog printed three times a year (annual distribution of 18,000)
- Company logo on Maryland Hall e-newsletter sent to more than 20,000 email addresses twice each month



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2016 SMALL BUSINESS SPONSORSHIP LEVELS AND BENEFITS

Maryland Hall for the Creative Arts offers customized sponsorship packages to fit the needs of your business. As a sponsor, your company will receive a variety of benefits that will connect your brand with the audiences participating in the extraordinary artistic experiences at Maryland Hall through extensive marketing, branding and advertising opportunities. Participating companies provide the financial support necessary for Maryland Hall to bring live performances, quality educational programming and gallery experiences to broad and diverse audiences – reaching 100,000 people in our community from all ages and backgrounds.

\$1,500: CONTRIBUTOR BENEFITS (\$340 TAX DEDUCTIBLE*)

- 4 complimentary tickets to any Maryland Hall sponsored performances
- 4 complimentary Maryland Hall Household memberships
- Invitation for 2 guests to Maryland Hall's annual donor appreciation party
- Quarter page ad in the 2016-2017 Maryland Hall playbill (annual distribution of 5,000)
- Hyperlinked logo on Maryland Hall web site

\$1,000: SUPPORTER BENEFITS (\$420 TAX DEDUCTIBLE*)

- 2 complimentary tickets to any Maryland Hall sponsored performances
- 2 complimentary Maryland Hall Household memberships
- Invitation for 2 guests to Maryland Hall's annual donor appreciation party
- Eighth page ad in the 2016-2017 Maryland Hall playbill (annual distribution of 5,000)
- Hyperlinked logo on Maryland Hall web site

\$500: ADVOCATE BENEFITS (\$420 TAX DEDUCTIBLE*)

- 2 complimentary tickets to any Maryland Hall sponsored performances
- 2 complimentary Maryland Hall Household memberships
- Hyperlinked business name listed on Maryland Hall web site

* Tax deductibility is based on usage of all benefits.

** All Maryland Hall corporate sponsors receive the opportunity to promote business through monthly coupon program to Maryland Hall members



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___ Yes, I want to be a corporate sponsor of Maryland Hall for the Creative Arts.

Corporate Sponsorship Levels:

_____ Presenter Sponsor - \$10,000 (\$6,700 tax deductible*)

_____ Title Sponsor - \$5,000 (\$2,180 tax deductible*)

_____ Major Sponsor - \$2,500 (\$760 tax deductible*)

Small Business Sponsorship Levels:

_____ Contributor Sponsor - \$1,500 (\$340 tax deductible*)

_____ Supporter Sponsor - \$1,000 (\$420 tax deductible*)

_____ Advocate Sponsor - \$500 (\$420 tax deductible*)

___ I cannot be a corporate sponsor but would like to make a tax deductible contribution to Maryland Hall in the amount of \$_____.

_____ **Company Name** (as it should appear in any promotional materials)

Contact Name: _____

Address, City, State, Zip: _____

Phone: _____ Email: _____

___ Enclosed is my check for \$_____ made payable to Maryland Hall.

___ Please bill my credit card for \$_____

___ MasterCard ___ Visa ___ AMEX ___ Discover

Card Number _____ CVV Code _____

Expiration Date _____ Signature _____

** Tax deductibility is based on usage of all benefits. Corporate sponsorship is for one full year from the date of contribution.*

Questions: Kelsey Presswood, Fundraising Specialist | kpresswood@marylandhall.org | 443-714-8098

Please return to: Maryland Hall, 801 Chase Street, Annapolis, MD 21401

Maryland Hall for the Creative Arts is a 501©3 not for profit corporation (FID#52-1164469).
Donations are tax-deductible to the fullest extent allowed by law.